

## PHILIP WONG

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I am a communication designer who connects complex and unassociated elements together to establish an interactive experience that is engaging and purposeful for both the end users and clients.

### EXPERIENCE

Designer & Founder | UNIFINE CREATIVE  
*Jan 2009 – Present*

A personal studio to help small to mid size companies in website UI design & developments as well as marketing materials such as brochures and business cards. My role in this studio requires a lot of project management and business administration to establish a good balance between clients and quality of the projects.

VISIT: [www.UnifineCreative.com](http://www.UnifineCreative.com)

Contracted Designer | LEAP CREATIVE GROUP  
*Nov 2007 – Present*

Working under the supervision of the Art Director, my role is to handle the entire project from initial concept design to execution. This design firm provides many opportunities in project management and planning prior to execution, and collaboration skills with clients and teammates.

VISIT: [www.LeapCreative.com](http://www.LeapCreative.com)

Visual Content Developer | OCTOTHORPE SOFTWARE  
*May 2006 – Present*

My initial role was to establish an visual identity for Octothorpe Software including logo design and various visual elements to provide a consistent identity for the company. Later on, I participated in the UI design on several software applications and websites with the developers to enhance the overall usability for users.

VISIT: [www.OctothorpeSoftware.com](http://www.OctothorpeSoftware.com)

### EDUCATION

Bachelor of Arts | SFU SCHOOL OF INTERACTIVE ARTS & TECHNOLOGY  
*Sept 2003 - Oct 2007*

Interdisciplinary approach to education and emphasis on teamwork to gain experience and knowledge in multiple research areas while learning from their talented peers. My technical strength lies on communication design, front end web development (HTML/CSS/JQuery) and Wordpress CMS Platform (PHP, Mysql).

### REFERENCE

Gavin Chow | ART DIRECTOR, Leap Creative Group  
[gavin@leapcreative.com](mailto:gavin@leapcreative.com)

Peter Tingling | PRESIDENT & FOUNDER, Octothorpe Software  
[ptingling@octothorpesoftware.com](mailto:ptingling@octothorpesoftware.com)

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